



Concurrent Session 1: Impact of PACHE Outreach on Advancing Cancer Health Equity

Vish Viswanath, Ph.D.

*University of Massachusetts Boston/Dana Farber-Harvard
University Cancer Research Institute U54 Partnership*



Concurrent Session 1: Impact of PACHE Outreach on Advancing Cancer Health Equity

Summary

- Integrate community voice
- Utilize multi-level, multi-sectoral approach
- Integrate outreach across all activities of the U54
- Utilize new methodological tools and metrics to assess outreach
- Conduct community asset mapping; utilize positive framing approach